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PLDO Partner Brian J. Lamoureux to Explore “Big Tech and Big Tobacco: Is History Repeating Itself?” at RI Cybersecurity Exchange Day at Salve University

Rhode Island – February 28, 2019 – Pannone Lopes Devereaux & O’Gara LLC ([PLDO](#)) Partner Brian J. Lamoureux, a prominent business litigator and employment attorney who is a national voice on social and digital media law, will present “Big Tech and Big Tobacco: Is History Repeating Itself?” at Rhode Island Cybersecurity Exchange Day on Wednesday, March 13. The free event is sponsored by Salve Regina University’s Pell Center and the Ocean State Higher Education Economic Development and Administrative Network (OSHEAN) and will be held from 9:00 a.m. to 3:00 p.m. at the University’s O’Hare Academic Building. Attorney Lamoureux’s remarks will explore some of the distinct parallels in the business models and marketing efforts between the “big tech” companies, like Facebook and Google, compared to the heyday of the tobacco industry and the resultant social impact. His presentation is scheduled from 1:05 p.m. to 1:35 p.m. For further information and to register, visit [RI Cybersecurity Exchange Day](#).

“There is little doubt that we have become more addicted to our electronic devices. Our dependency on social and digital media has been found to cause unhealthy consequences, including depression and social anxiety,” said Attorney Lamoureux. “Are smartphones and privacy violations the new smoking? Is Big Tech anything like Big Tobacco, but in sleeker packaging and with more subtle risks? These are the questions we must all think about as we use these devices more and more, all while giving our data for free to companies who do not have our best interests at heart. I am delighted to participate in this important conference with a distinguished group of professionals and share my concerns on this topic.”

Attorney Lamoureux is a member of PLDO’s Employment, Litigation, Cyber Law, and Corporate & Business Teams. His extensive practice areas include complex commercial litigation, employment law, construction law, social media law, and creditors’ rights. In addition to being an accomplished business

litigator, he is a frequent guest speaker, published author and broadcast commentator on cybersecurity and social and digital media legal issues in the news, having made appearances on WPRI-TV, WJAR-TV, WPRO-AM, MYRI-TV, and NECN-TV. He also created and teaches an MBA-level course called “Digital and Social Media in the Business Environment” at his alma mater, Providence College, where he is also a Practitioner Faculty member. In 2011, he was honored for his achievements by Providence Business News with a 40 Under Forty award.

Attorney Lamoureux holds a Master of Arts degree in Political Science from the University of Rhode Island and earned his J.D., magna cum laude, from the Syracuse University College of Law. At the same time, he received a Master of Public Administration from the Maxwell School of Citizenship and Public Affairs. He is qualified to serve as a receiver in Rhode Island Superior Court.

To contact Attorney Lamoureux, please call 401-824-5100 or email bjl@pldolaw.com. For information about PLDO, visit www.pldolaw.com and follow us on LinkedIn, Twitter and Facebook.

About Pannone Lopes Devereaux & O’Gara LLC

Pannone Lopes Devereaux & O’Gara (“PLDO”) attorneys are highly skilled with a proven track record of achievement representing clients with respect to complex matters in a wide range of disciplines and industries. The founders of PLDO were formerly partners in an international law firm and are trained in multiple disciplines. The primary areas of practice for the firm include business law, special masterships, government relations and legislative strategies, civil litigation, real estate development, commercial lending, municipal law, nonprofit law, cyber law, health care law, white collar defense, estate planning, probate administration and trust litigation. The core values of respect, integrity, quality service and responsiveness are stressed each day at PLDO and the firm is committed to supporting the community in a meaningful way. The firm is headquartered at 1301 Atwood Avenue in Johnston, RI with offices in Massachusetts and Florida. For more information, visit www.pldolaw.com.